

2022

2022 Special License Plate Annual Report

REPORTING FOR 2021 PER RCW 46.18.060
Washington State Department of Licensing



Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

Organizations Reporting Revenue in Fiscal Year 2021

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Fiscal Year 2021 (July 1, 2020, through June 30, 2021)

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
4H for Youth	12	169	\$4,792.67	-	\$4,792.67
Armed Forces (Air Force)	562	3436			
Armed Forces (Army)	1385	6735			
Armed Forces (Coast Guard)	104	852			
Armed Forces (Marine)	716	4104			
Armed Forces (National Guard)	55	353			
Armed Forces (Navy)	674	4251			
Armed Forces Collection	3496	19731	\$642,092.00	\$803,834.00	\$1,445,926
Aviation	275	1196	\$40,231.31	\$74,456.44	\$114,687.75
Breast Cancer Awareness	108	564	\$17,747.35	\$29,257.71	\$47,005.06
Endangered Wildlife (orca)	1075	5593	\$183,071.07	\$183,990.46	\$368,417.89
Fred Hutch	69	208	\$7,088.68	-	\$7,088.68
Keep Kids Safe	111	860	\$27,403.01	\$105,940.00	\$134,330.84
Ski and Ride Washington	170	1121	\$34,588.31	\$53,438.27	\$88,026.58
Seattle Mariners	121	723	\$24,649.91	-	\$24,649.91
Seattle Seahawks- WWF	1047	14892	\$97,229.53	-	\$97,229.53
Seattle Sounders FC-Mentor	N/A*	N/A*	N/A*	N/A*	N/A*
Seattle Sounders FC-WSLB	229	2184	\$19,111.40	\$37,701.40	\$56,812.80
WA State Parks & Recreation	1028	4684	\$156,462.00	\$408,283.28	\$564,745.28
WA's Wildlife (Bear)	669	2813			
WA's Wildlife (Deer)	167	1122			
WA's Wildlife (Elk)	580	3777			
WAs Wildlife Collection	1416	7712	\$252,053.62	\$256,071.59	510,141.51
Washington Steelhead	520	1606	\$58,135.04	\$91,148.73	\$150,221.38
Wild on Washington (eagle)	845	5028	\$161,571.69	\$669,182.73	\$836,369.88

* Organization did not report in time for this publication.

Organizations Reporting Expenditures in Fiscal Year 2021

The following table provides an overview of how special license plate revenue was spent for 2021.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Fiscal year 2020 (July 1 2020, through June 30, 2021)

Plate Name	Total Revenue	Program Service Expenses*		Fundraising and Advertising Expenses*		Administrative Expenses *	
4H for YOUth	\$4,792.67	-	-	-	-	-	-
Armed Forces Collection	\$1,445,926	\$809,992	56.02%	-	-	-	-
Aviation	\$114,687.75	-	-	-	-	-	-
Breast Cancer Awareness	\$47,005.06	\$10,558.00	22.46%	-	-	-	-
Endangered Wildlife (orca)	\$368,417.89	\$187,539.66	50.9%	-	-	\$23,300	6.32%
Fred Hutch	\$7,088.68	\$7,088.68	100%	-	-	-	-
Keep Kids Safe	\$134,330.84	\$164,203.80	122.2%	-	-	-	-
Ski and Ride Washington	\$88,026.58	\$26,000.00	29.54%	-	-	\$3,101.88	3.52%
Seattle Mariners	\$24,649.91	\$24,649.91	100%	-	-	-	-
Seattle Seahawks-WWF	\$97,229.53	\$97,229.53	100%	-	-	-	-
Seattle Sounders FC-Mentor	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*
Seattle Sounders FC-WSLB	\$56,812.80	\$4,605.52	8.1%	-	-	\$25,764.17	45.34%
WA State Park & Rec	\$564,745.28	\$207,149.95	36.68%	-	-	-	-
Washington's Wildlife Collection	\$510,141.51	\$350,245.61	68.66%	-	-	\$46,100.00	9.04%
Washington Steelhead	\$150,221.38	\$35,981.55	23.95%	-	-	\$6,600	4.39%
Wild on Washington (eagle)	\$836,369.88	\$292,789.25	35.01%	-	-	\$42,400	5.07%

* Organization did not report in time for this publication.

Definition of expenses:

Program Service: This category includes money used directly for a sponsoring organization's mission such as providing scholarships to students.

Fundraising/Advertising: Organization's report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

Administrative: The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

Organizations Reporting Revenue in Calendar Year 2021

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Calendar Year 2021 (January 1, 2021, through December 31, 2021)

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
Farmers & Ranchers (FFA)	33	107	\$3,829.00	-	\$3,829.00
Gonzaga University Alumni	199	2487	\$51,074.38	-	\$51,074.38
Helping Kids Speak	65	858	\$25,384.32	-	\$25,384.32
Law Enforcement Memorial	1719	10412	\$336,728.96	\$43,489.35	\$380,283.52
Music Aid Northwest	307	2050	\$55,629.51	-	\$55,629.51
Professional Fire Fighters	410	4479	\$136,737.36	\$26,688.93	\$165,014.87
San Juan	594	745	\$36,668.35	\$7,956.03	\$44,624.38
Seattle Kraken	1144	200	N/A*	N/A*	N/A*
Seattle Seahawks-InvestEd	852	14100	\$324,934.00	\$231,200.11	\$556,251.15
Seattle Storm	31	57	N/A*	N/A*	N/A*
Seattle University	18	222	\$2,853.33	-	\$2,853.33
Share the Road	199	2661	\$110,449.00	-	\$110,449.00
State Flower	201	788	\$27,217.75	-	\$27,217.75
Tennis	16	65	N/A*	N/A*	N/A*
Washington's Lighthouse	269	2856	\$87,933.86	\$202,585.53	\$290,685.46
WA National Park Fund	2448	8047	\$212,772.08	-	\$212,772.08
WA State Wrestling	40	227	\$7,107.00	\$6,986.00	\$14,093.00
Washington Apple	509	511	\$27,204.68	-	\$27,204.68
We Love Pets	327	1828	\$59,528.07	\$15,376.54	\$74,904.61
Volunteer Firefighter	118	1210	\$37,233.04	\$15,266.00	\$52,506.73

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Organizations Reporting Expenditures in Calendar Year 2021

The following table provides an overview of how special license plate revenue was spent for 2021.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Calendar Year 2021 (January 1, 2021, through December 31, 2021)

Plate Name	Total Revenue	Program Service Expenses*		Fundraising and Advertising Expenses*		Administrative Expenses *	
Farmers & Ranchers (FFA)	\$3,829.00	-	-	-	-	-	-
Gonzaga University Alumni	\$51,074.38	\$51,074.38	100%	-	-	-	-
Helping Kids Speak	\$25,384.32	\$25,384.32	100%	-	-	-	-
Law Enforcement Memorial	\$380,283.52	\$351,675.64	92.48%	-	-	\$700	0.18%
Music Aid Northwest	\$55,629.51	\$55,629.51	100%	-	-	-	-
Professional Fire Fighters	\$165,014.87	\$106,835.00	64.74%	-	-	\$6,657.33	4.03%
San Juan	\$44,624.38	\$22,500.00	50.42%	\$519.63	1.16%	\$2,115.27	4.74%
Seattle Kraken	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*
Seattle Seahawks-InvestEd	\$556,251.15	\$4,089,302.56	735%	-	-	\$137.80	2.48%
Seattle Storm	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*
Seattle University	\$2,853.33	\$2,853.33	100%	-	-	-	-
Share the Road	\$110,449.00	\$100,565.00	91.05%	\$2,400.00	2.17%	\$7,484.00	6.78%
State Flower	\$27,217.75	\$27,217.75	100%	-	-	-	-
Tennis	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*
Washington's Lighthouse	\$290,685.46	\$68,894.13	23.7%	\$8,044.44	2.77%	\$752.95	0.26%
WA National Park Fund	\$212,772.08	\$159,579.06	75%	-	-	\$53,193.02	25%
WA State Wrestling	\$14,093.00	-	-	-	-	-	-
Washington Apple	\$27,204.68	\$800.00	2.94%	\$1,508.56	5.55%	-	-
We Love Pets	\$74,904.61	\$43,700.00	58.34%	-	-	\$1,275.00	1.70%
Volunteer Firefighter	\$52,506.73	\$62,100.00	118.27%	\$1,300.00	2.48%	\$192.00	0.37%

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Collegiate and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2021)

Plate Name	Original Issuances	Renewals
Central Washington University	73	649
Eastern Washington University	232	1646
Evergreen State College	64	175
Square Dancer	15	N/A
University of Washington	1057	10341
Washington State University	2374	23206
Western Washington University	61	599

2021 New Specialty Plates

The following specialty plates were introduced during the 2020 legislative session and became available to the public in 2021.



Seattle Kraken

[HB 2669 \(2020\)](#)

Plate Available: May 4, 2021

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, a portion of the proceeds go to the One Roof Foundation. The remaining portion of proceeds go to support Boundless Washington.

Supplemental Information Requested by the Legislature

In accordance with ESSB 5689, Section 208(16), additional information was requested from sponsoring organizations for this year’s report. Information received from sponsoring organizations is summarized below. Organizations not appearing on this list did not provide responsive information to the supplemental information request.

(16) \$28,000 of the motor vehicle account—state appropriation is provided solely for the implementation of chapter . . . (Senate Bill 35 No. 5750), Laws of 2022 (state leadership board) and making improvements to the annual information submitted by special license plate sponsoring organizations pursuant to RCW 46.18.120(2). The improvements must include, but are not limited to, the following: An annual budget for the sponsoring organization's activities in the preceding year; information regarding private and other governmental support for the activities of the sponsoring organization; and a description of the number of people served or services delivered, as appropriate, by the sponsoring organization in the preceding year.

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Plate Name	Annual Budget	Additional Governmental Support Received	Additional Private Support Received	Number of People Served or Services Delivered	Notes
Armed Forces Collection	\$109,038,990	-	-	-	No further information provided.
Farmers & Ranchers (FFA)	-	-	-	101	No further information provided.
Endangered Wildlife (Orca)	\$286,058,219	\$60,453,870	\$29,916,093	7,512,000	Beneficiaries of conservation work and agency programs
Fred Hutch	\$844,266,000	\$705,380,000	\$86,395,000	-	No further information provided.
Helping Kids Speak	\$630,315	-	\$463,756	230+	Children aged 2-7 provided with individualized speech and language therapy.
Keep Kids Safe	\$331,262	\$3,189	\$202,258.98	N/A	Various initiatives.
Music Matters	-	-	-	2,000	No further information provided.
Professional Fire Fighters	-	-	\$31,848	50	Scholarships to students
San Juan	\$56,050	\$7,887	\$10,000	506	Attendees of webinars and funded programs
Seattle Seahawks - InvestED	\$1,683,150	-	\$4,018,754	-	No further information provided.
Seattle Sounders FC - WSLB	\$545,600	\$634,206	\$79,671	83	Students served through Washington World Fellows, Boundless Washington, and other programs
Ski and Ride Washington	\$34,588	-	-	100,000	Users and attendees of the NW Avalanche Center and NW Ski Museum
State Flower	-	\$11,375	-	15,000	Approximate number of persons served
Volunteer Firefighters	\$30,000	-	-	9,000	Volunteer firefighters supported by the Benevolent Fund
WA State Parks & Recreation	\$321,011	-	-	58,100	Statewide interpretive program attendance
Washington's Lighthouse	\$79,140	-	-	205,000	Estimated visitors to lighthouses supported by plate funds
Washington Steelhead	\$286,058,219	\$60,453,870	\$29,916,093	7,512,000	Beneficiaries of conservation work and agency programs
Washington Wildlife Collection	\$286,058,219	\$60,453,870	\$29,916,093	7,512,000	Beneficiaries of conservation work and agency programs
We Love Our Pets	\$77,986	-	\$41,508	1,560	Animals spayed or neutered
Wild on Washington (eagle)	\$286,058,219	\$60,453,870	\$29,916,093	7,512,000	Beneficiaries of conservation work and agency programs

Note: The reporting period for this data is the same as for the financial information reported for each plate.