

2015

# Special License Plate Annual Report

JANUARY 2015  
REPORTING FOR 2014 PER RCW 46.18.060

# Special License Plate Annual Report | 2015

## Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

## Organizations Reporting Revenue in 2014

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
<b>Fiscal Year 2014 (July 1, 2013 through June 30, 2014)</b>					
Armed Forces (Air Force)	362	2,273	\$73,096.35		
Armed Forces (Army)	903	4,299	\$143,455.69		
Armed Forces (Coast Guard)	94	649	\$20,622.01		
Armed Forces (Marine)	516	2,702	\$89,135.66		
Armed Forces (National Guard)	53	395	\$12,558.00		
Armed Forces (Navy)	508	2,765	\$89,800.66		
<b>Armed Forces Collection</b>	<b>2,436</b>	<b>13,083</b>	<b>\$428,668.37</b>	<b>\$617,128.70</b>	<b>\$1,075,606.78</b>
Endangered Wildlife	653	3,829	\$124,625.65	\$281,588.72	\$406,666.57
Keep Kids Safe	126	1,229	\$37,987.68	\$89,275.78	\$127,268.75
Ski and Ride Washington	201	1,285	\$41,362.99	\$33,182.35	\$74,545.34
Sounders FC - Mentoring	967	128	\$1,807.63	\$0.00	\$1,807.63
Sounders FC - General			\$788.43	\$0.00	\$788.43
WA State Parks & Recreation	710	3,298	\$110,722.32	\$411,503.63	\$522,225.95
WA's Wildlife (Bear)	415	2,035	\$68,037.62		
WA's Wildlife (Deer)	171	1,127	\$35,923.99		
WA's Wildlife (Elk)	431	3,461	\$107,552.62		
<b>WAs Wildlife Combined</b>	<b>1,017</b>	<b>6,623</b>	<b>\$211,514.23</b>	<b>\$286,800.89</b>	<b>\$498,835.73</b>
Wild on Washington	728	4,792	\$153,652.17	\$583,845.88	\$738,600.33
<b>Calendar Year 2014 (January 1, 2014 through December 31, 2014)</b>					
4H for YOUth	42	128	\$4,930.33	\$0.00	\$4,930.33
Gonzaga University Alumni	126	1,330	\$40,620.93	\$0.00	\$40,620.93
Helping Kids Speak	110	1,201	\$35,496.99	\$0.00	\$35,496.99
Law Enforcement Memorial	1,364	9,610	\$306,312.79	\$886,599.60	\$1,192,981.60
Music Aid Northwest	430	1,325	\$50,437.28	\$30,980.38	\$81,456.42
Professional Fire Fighters	399	4,063	\$124,004.93	\$26,800.97	\$152,625.90
Seattle Seahawks	13,921	5,401	\$489,303.85	\$0.00	\$489,371.36
Share the Road	391	6,452	\$112,284.66	\$0.00	\$112,284.66
State Flower <sup>1</sup>	173	247	\$700.00	\$0.00	\$700.00
Washington's Lighthouse	322	3,261	\$100,029.96	\$162,742.71	\$263,467.41
WA National Park Fund	908	4,429	\$148,892.21	\$0.00	\$148,892.21
We Love Our Pets	215	1,935	\$59,973.63	\$13,100.14	\$73,073.77
Volunteer Firefighter	195	987	\$34,421.33	\$18,000.00	\$52,504.33

<sup>1</sup>The Meerkerk Rhododendron Gardens was still repaying startup costs for the State Flower special plate up until December 2014. Repayment is accomplished through the sale and renewal of the special license plates.

# Special License Plate Annual Report | 2015

## Organizations Reporting Expenditures in 2014

The following table provides an overview of how special license plate revenue was spent for 2014.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*	Fundraising/Advertising Expenses*	Administrative Expenses *
<b>Fiscal Year 2014 (July 1, 2013 through June 30, 2014)</b>				
Armed Forces Collection	\$1,075,606.78	\$245,458.16	22.82%	\$0.00 0.00%
Endangered Wildlife	\$406,666.57	\$168,368.94	41.40%	\$0.00 0.00% \$18,147.00 4.46%
Keep Kids Safe	\$127,268.75	\$63,737.01	50.08%	\$7,645.00 6.01% \$0.00 0.00%
Ski and Ride Washington	\$74,545.34	\$20,420.00	27.39%	\$0.00 0.00% \$3,029.57 4.06%
Sounders FC - Mentoring	\$1,807.63	\$0.00	0.00%	\$0.00 0.00% \$0.00 0.00%
Sounders FC - General	\$788.43	\$0.00	0.00%	\$0.00 0.00% \$0.00 0.00%
WA State Parks & Recreation	\$522,225.95	\$7,425.01	1.42%	\$0.00 0.00% \$0.00 0.00%
Washington's Wildlife	\$498,835.73	\$437,860.54	87.78%	\$0.00 0.00% \$41,489.00 8.32%
Wild on Washington	\$738,600.33	\$38,089.25	5.16%	\$0.00 0.00% \$12,180.00 1.65%
<b>Calendar Year 2014 (January 1, 2014 through December 31, 2014)</b>				
4H for YOUth	\$4,930.33	\$0.00	0.00%	\$34.77 0.71% \$0.00 0.00%
Gonzaga University Alumni	\$40,620.93	\$40,620.93	100.00%	\$0.00 0.00% \$0.00 0.00%
Helping Kids Speak	\$35,496.99	\$35,496.99	100.00%	\$0.00 0.00% \$0.00 0.00%
Law Enforcement Memorial	\$1,192,981.60	\$236,984.69	19.86%	\$0.00 0.00% \$123,013.39 10.31%
Music Aid Northwest	\$81,456.42	\$0.00	0.00%	\$0.00 0.00% \$0.00 0.00%
Professional Fire Fighters	\$152,625.90	\$97,916.00	64.15%	\$0.00 0.00% \$10,881.93 7.13%
Seattle Seahawks	\$489,371.36	\$212,447.00	43.41%	\$0.00 0.00% \$51.00 0.01%
Share the Road	\$112,284.66	\$81,934.98	72.97%	\$23,456.31 20.89% \$7,158.28 6.38%
State Flower	\$700.00	\$1,000.00	142.86%	\$0.00 0.00% \$0.00 0.00%
Washington's Lighthouse	\$263,467.41	\$79,498.88	30.17%	\$7,235.14 2.75% \$5,932.84 2.25%
WA National Park Fund	\$148,892.21	\$148,892.21	100.00%	\$0.00 0.00% \$0.00 0.00%
We Love Our Pets	\$73,073.77	\$55,500.00	75.95%	\$0.00 0.00% \$1,790.00 2.45%
Volunteer Firefighter	\$52,504.33	\$18,000.00	34.28%	\$2,000.00 3.81% \$2,200.00 4.19%

**Definition of expenses:**

**Program Service:** This category includes money used directly for a sponsoring organization’s mission such as providing scholarships to students.

**Fundraising/Advertising:** Organization’s report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

**Administrative:** The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

## Collegiate, Stadium and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2014)

Plate Name	Original Issuances	Renewals
Central Washington University	50	595
Eastern Washington University	198	972
Evergreen State College	15	144
Square Dancer	29	682
Stadium (Mariners)	104	1,809
University of Washington	2,019	7,900
Washington State University	2,568	18,446
Western Washington University	153	769

## 2015 New plates: Organizations Not Reporting for 2014



### Seattle University

HB 2100 (2015)

**Plate Available:** January 2, 2015

**Number of plates issued as of November 1, 2015:** 144

**Special Plate Revenue Use:** After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the Seattle University special license plates fund scholarships for students attending or planning to attend Seattle University.



### Breast Cancer Awareness

HB 2700 (2015)

**Plate Available:** January 2, 2015

**Number of plates issued as of November 1, 2015:** 205

**Special Plate Revenue Use:** After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the special license plates go to the Washington State Department of Health to fund efforts consistent with their breast, cervical, and colon health program.