

2023

Special License Plate Annual Report

DECEMBER 2023

Reporting for 2022 per RCW 46.18.060

Special License Plate Annual Report | 2023

Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

Organizations Reporting Revenue in Fiscal Year 2022

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
Fiscal Year 2022 (July 1, 2021, through June 30, 2022)					
4H for YOUth	68	92	4,368.33	-	4,368.33
Armed Forces (Air Force)	699	5,019			
Armed Forces (Army)	1,642	9,929			
Armed Forces (Coast Guard)	133	1,206			
Armed Forces (Marine)	876	5,943			
Armed Forces (National Guard)	59	503			
Armed Forces (Navy)	715	4,208			
Armed Forces Collection	3,245	19,476	625,280.00	864,757.00	1,490,037.00
Aviation	208	1,298	41,521.69	114,687.75	156,209.44
Breast Cancer Awareness	96	570	10,705.82	-	10,705.82
Endangered Wildlife (orca)	1,128	5,556	183,759.48	156,862.07	341,771.50
Fred Hutch	46	217	3,731.00	-	3,731.00
Keep Kids Safe	91	804	24,685.69	134,330.84	159,764.30
Ski and Ride Washington	127	1,110	33,723.75	58,024.70	92,648.45
Seattle Mariners	137	747	<i>Organization did not report in time for publication</i>		
Seattle Seahawks- WWF	404	13,005	<i>Organization did not report in time for publication</i>		
Seattle Sounders FC-Mentor					
Seattle Sounders FC-WSLB	200	2,073	20,205.50	26,443.11	46,648.61
WA State Parks & Recreation	932	5,067	159,152.12	347,717.28	506,869.40
WA's Wildlife (Bear)	733	2,390			
WA's Wildlife (Deer)	170	1,093			
WA's Wildlife (Elk)	562	3,696			
WAs Wildlife Collection	1,781	9,753	250,180.11	113,795.90	364,869.76
Washington Steelhead	505	1,801	63,119.03	107,639.83	171,539.44
Wild on Washington (eagle)	740	4910	153,884.72	501,180.63	658,125.71
Volunteer Firefighter	111	1,185	34,566.97	-	34,566.97

Organizations Reporting Expenditures in Fiscal Year 2022

The following table provides an overview of how special license plate revenue was spent for 2022.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*	Fundraising and Advertising Expenses*	Administrative Expenses *
Fiscal Year 2022 (July 1, 2021, through June 30, 2022)				
4H for YOUth		4,368.33	-	-
Armed Forces Collection		404,736.00	-	-
Aviation		17,102.87	-	-
Breast Cancer Awareness		10,558.00	-	147.82
Endangered Wildlife (orca)		134,306.09		23,700
Fred Hutch		3,731.00	-	-
Keep Kids Safe		44,487.65	7,400	2,180
Ski and Ride Washington		26,000.00	-	9,148.88
Seattle Mariners	<i>Organization did not report in time for publication</i>			
Seattle Seahawks-WWF	<i>Organization did not report in time for publication</i>			
Seattle Sounders FC-Mentor				
Seattle Sounders FC-WSLB		16,478.56	0	7,824.20
WA State Park & Rec		223,564.92	-	-
Washington's Wildlife Collection		175,242.55	-	39,200.00
Washington Steelhead		39,237.84	-	6,700
Wild on Washington (eagle)		175,989.25	-	43,500.00
Volunteer Firefighter		36,882.57	1,896.34	-

Definition of expenses:

Program Service: This category includes money used directly for a sponsoring organization's mission such as providing scholarships to students.

Fundraising/Advertising: Organization's report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

Administrative: The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

Organizations Reporting Revenue in Calendar Year 2022

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
Calendar Year 2022 (January 1, 2022, through December 31, 2022)					
Farmers & Ranchers (FFA)	22	126	4,032.01	-	4,032.01
Gonzaga University Alumni	145	1,719	50,694.05	-	50,694.05
Helping Kids Speak	55	799	23,128.04	-	23,128.04
Law Enforcement Memorial	1,318	10,335	336,728.96	43,489.35	380,283.52
Music Aid Northwest	214	2,051	62,867.03	-	62,867.03
Professional Fire Fighters	356	4,392	129,705.55	51,522.54	182,010.99
San Juan	430	1,177	43,614.70	19,489.48	63,104.18
Seattle Kraken	529	1,132	<i>Organization did not receive revenue in this period</i>		
Seattle Seahawks-InvestEd	<i>Organization did not report in time for publication</i>				
Seattle Storm	14	75	<i>Organization did not receive revenue in this period</i>		
Seattle University	21	227	6,528.67	-	6,528.67
Share the Road	110	2,640	82,338.66	-	82,338.66
State Flower	178	869	28,618.36	-	28,618.36
Tennis	14	99	<i>Organization did not receive revenue in this period</i>		
Washington's Lighthouse	221	2,880	84,791.39	212,997.94	297,974.34
WA National Park Fund	1,734	9,229	297,787.17	-	297,787.17
WA State Wrestling	33	238	7,677.00	14,093.00	21,770.00
Washington Apple	248	930	31,026.36	-	31,026.36
We Love Pets	359	2,828	58,261.03	19,787.50	78,048.53

Organizations Reporting Expenditures in Calendar Year 2022

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Plate Name	Total Revenue	Program Service Expenses*	Fundraising and Advertising Expenses*		Administrative Expenses *	
Calendar Year 2022 (<i>January 1, 2022, through December 31, 2022</i>)						
Farmers & Ranchers (FFA)		-		-		-
Gonzaga University Alumni		-		-		-
Helping Kids Speak		23,128.04		-		-
Law Enforcement Memorial		351,675.64		-		700.00
Music Aid Northwest		62,867.03		-		-
Professional Fire Fighters		104,850.00		-		16,198.97
San Juan		25,000.00		5,380.00		2,000.00
Seattle Kraken	<i>Organization did not receive revenue in this period</i>					
Seattle Seahawks-InvestEd						
Seattle Storm	<i>Organization did not receive revenue in this period</i>					
Seattle University		-		-		-
Share the Road		74,125.00		3,200.00		5,013.66
State Flower		28,618.36		-		-
Tennis	<i>Organization did not receive revenue in this period</i>					
Washington's Lighthouse		74,531.05		8,479.13		-
WA National Park Fund		223,340.37		-		74,446.80
WA State Wrestling		3,650.00		-		-
Washington Apple		-		3,134.44		-
We Love Pets		53,842.11		-		1,275.00

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Collegiate and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2022)

Plate Name	Original Issuances	Renewals
Central Washington University	41	650
Eastern Washington University	159	1714
Evergreen State College	55	189
Square Dancer	8	0
University of Washington	677	10,369
Washington State University	1,667	23,633
Western Washington University	25	623

2022 New Specialty Plates

The following specialty plates were introduced during the 2022 legislative session and became available to the public in 2022.



Patches Pal

[5741-S.PL.pdf \(wa.gov\)](#)

Plate Available: October 1, 2022

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds will provide funds to the Seattle children’s hospital strong against cancer program.



Washington Wine

[1530-S.PL.pdf \(wa.gov\)](#)

Plate Available: November 1, 2022

Special Plate Revenue Use: After the costs associated with establishing the special license plates are recovered, proceeds will provide funds to the state of Washington tourism to promote tourism throughout Washington state.