

2015

# Special License Plate Annual Report

DECEMBER 2016  
REPORTING FOR 2015 PER RCW 46.18.060

# Special License Plate Annual Report | 2015

## Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

## Organizations Reporting Revenue in 2015

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
<b>Fiscal Year 2015 (July 1, 2014 through June 30, 2015)</b>					
4H for YOUth	47	137	\$5,747.00	-	\$5,747.00
Armed Forces (Air Force)	416	2,332	\$85,805.97		
Armed Forces (Army)	979	4,570	\$166,630.22		
Armed Forces (Coast Guard)	105	681	\$23,757.99		
Armed Forces (Marine)	652	2,897	\$107,076.65		
Armed Forces (National Guard)	38	393	\$13,589.31		
Armed Forces (Navy)	490	2,884	\$103,114.63		
<b>Armed Forces Collection</b>	<b>2,680</b>	<b>13,757</b>	<b>\$499,974.77</b>	<b>\$830,148.62</b>	<b>\$1,330,123.39</b>
Endangered Wildlife	636	3,921	\$139,085.25	\$220,150.61	\$360,191.77
Keep Kids Safe	102	155	\$39,261.36	\$55,400.74	\$94,662.10
Ski and Ride Washington	152	1,315	\$44,309.94	\$50,668.77	\$94,978.71
Sounders FC - Mentoring	642	974	\$31,930.71	-	\$31,930.71
Sounders FC - General			\$13,684.60	\$9,656.30	\$23,340.90
WA State Parks & Recreation	651	3,466	\$125,173.92	\$514,797.75	\$639,971.67
WA's Wildlife (Bear)	346	2,105	\$74,862.70		
WA's Wildlife (Deer)	154	1,099	\$38,089.32		
WA's Wildlife (Elk)	419	3,423	\$117,147.28		
<b>WAs Wildlife Combined</b>	<b>919</b>	<b>6,627</b>	<b>\$230,099.30</b>	<b>\$19,486.15</b>	<b>\$250,402.24</b>
We Love Our Pets	168	1,872	\$61,427.28	\$11,705.78	\$73,133.06
Wild on Washington	676	4,774	\$166,340.88	\$688,331.01	\$854,671.89
<b>Calendar Year 2015 (January 1, 2015 through December 31, 2015)</b>					
Breast Cancer Awareness	264	81	<i>Currently repaying startup costs. Repayment is accomplished through the sale and renewal of the special license plates.</i>		
Gonzaga University Alumni	116	1,309	\$39,352.33	-	\$39,352.33
Helping Kids Speak	86	1,173	\$34,276.65	-	\$34,276.65
Law Enforcement Memorial	1,377	9,541	\$298,962.92	\$831,319.97	\$1,130,338.53
Music Aid Northwest	340	1,548	\$52,128.92	\$34,588.72	\$86,717.64
Professional Fire Fighters	393	4,090	\$123,421.03	\$44,030.97	\$168,834.08
Seattle Seahawks	4,076	13,247	\$492,729.78	\$276,873.36	\$769,795.12
Seattle University	192	69	<i>Currently repaying startup costs. Repayment is accomplished through the sale and renewal of the special license plates.</i>		
Share the Road	282	3,552	\$104,436.30	-	\$104,436.30
State Flower	136	345	\$13,407.33	-	\$13,407.33
Washington's Lighthouse	243	3,158	\$93,032.33	\$169,960.26	\$263,433.06
WA National Park Fund	1,018	4,617	\$154,426.58	-	\$154,426.58
Volunteer Firefighter	141	1,058	\$33,769.32	\$29,240.00	\$63,009.32

# Special License Plate Annual Report | 2015

## Organizations Reporting Expenditures in 2015

The following table provides an overview of how special license plate revenue was spent for 2015.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*	Fundraising/Advertising Expenses*	Administrative Expenses *			
<b>Fiscal Year 2015 (July 1, 2014 through June 30, 2015)</b>							
4H for YOUth	\$5,798.32	\$5,733.69	98.89%	-	0.00%	64.63	1.11%
Armed Forces Collection	\$1,330,123.39	\$243,498.07	18.31%	-	0.00%	-	0.00%
Endangered Wildlife	\$360,191.77	\$88,036.51	24.44%	-	0.00%	\$18,147.00	5.04%
Keep Kids Safe	\$94,662.10	\$34,289.72	36.22%	\$3,725.00	3.94%	-	0.00%
Ski and Ride Washington	\$94,978.71	\$22,650.00	23.85	-	0.00%	-	0.00%
Sounders FC - Mentoring	\$31,930.71	-	0.00%	-	0.00%	-	0.00%
Sounders FC - General	\$23,340.90	\$8,054.22	34.51%	-	0.00%	-	0.00%
WA State Park & Rec	\$639,971.67	\$150,601.34	23.53%	-	0.00%	-	0.00%
Washington's Wildlife	\$250,402.24	\$46,759.69	18.67%	-	0.00%	\$41,489.00	16.57%
We Love Our Pets	\$73,133.06	\$54,562	74.61%	\$440.00	.60%	\$1,025.00	1.40%
Wild on Washington	\$854,671.89	\$184,125.00	21.54%	-	0.00%	\$33,044.00	3.87%
<b>Calendar Year 2015 (January 1, 2015 through December 31, 2015)</b>							
Breast Cancer Awareness							
Gonzaga University Alumni	\$39,352.33	\$36,418.65	92.55%	-	0.00%	-	0.00%
Helping Kids Speak	\$34,276.65	\$31,723.99	92.55%	-	0.00%	-	0.00%
Law Enforcement Memorial	\$1,130,338.53	\$222,733.67	19.71%	\$42,843.00	3.79%	\$184,420.50	16.32%
Music Aid Northwest	\$86,717.64	-	0.00%	-	0.00%	-	0.00%
Professional Fire Fighters	\$168,834.08	\$118,647.43	70.27%	-	0.00%	\$15,375.34	9.11%
Seattle Seahawks	\$769,795.12	\$420,000.00	54.56%	-	0.00%	\$28.50	0.00%
Seattle University							
Share the Road	\$104,436.30	-	0.00%	-	0.00%	-	0.00%
State Flower	\$13,407.33	\$12,187.33	90.90%	\$250.00	1.86%	\$200.00	1.49%
Washington's Lighthouse	\$263,433.06	\$64,476.94	24.49%	\$17,103.08	6.49%	-	0.00%
WA National Park Fund	\$154,426.58	\$154,426.58	100%	-	0.00%	-	0.00%
Volunteer Firefighter	\$63,009.32	\$18,200.00	28.88%	\$5,700.00	9.05%	\$3,400.00	5.40%

**Definition of expenses:**

**Program Service:** This category includes money used directly for a sponsoring organization’s mission such as providing scholarships to students.

**Fundraising/Advertising:** Organization’s report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

**Administrative:** The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

**Collegiate, Stadium and Square Dancer plates**

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2015)

Plate Name	Original Issuances	Renewals
Central Washington University	59	570
Eastern Washington University	240	1,051
Evergreen State College	12	139
Square Dancer	23	662
Stadium (Mariners)	112	1,686
University of Washington	1,275	8,611
Washington State University	2,77	18,993
Western Washington University	59	765

**2017 New plates:**



**Washington State Wrestling**

SHB 1830 (2016)  
**Plate Available:** January 1, 2017

**Special Plate Revenue Use:** After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go the Washington State Wrestling Foundation to fund new and existing college wrestling programs



**Washington Farmers and Ranchers**

SHB 2017 (2016)  
**Plate Available:** January 1, 2017

**Special Plate Revenue Use:** After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go the Washington Future Farmers of America (FFA) Foundation for educational programs in the state.



## Washington Tennis

SB 2262 (2016)

**Plate Available:** January 1, 2017

**Special Plate Revenue Use:** After the costs associated with establishing the special license plates are recovered, proceeds from the sale of the special license plates will go to cities to assist in the construction and maintenance of a public tennis facility with at least four indoor tennis courts. Construction funds are first available to the most populous eligible city, according to the most recent census, for a time period not to exceed five years, with eligibility determined by the lack of public or private facility with at least four indoor tennis courts in a city. Maintenance funds are made available to the first eligible city that utilizes the construction funds.



## Washington Steelhead

SB 6200 (2016)

**Plate Available:** January 1, 2017

**Special Plate Revenue Use:** After the costs associated with establishing the special license plates are recovered, proceeds from the sale would go to support the Department of Fish and Wildlife's steelhead species management activities including, but not limited to, activities supporting conservation, recovery, and research to promote healthy fishable steelhead.