

2018

Special License Plate Annual Report

DECEMBER 2018
REPORTING FOR 2017 PER RCW 46.18.060

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Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

Organizations Reporting Revenue in 2017

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest
Fiscal Year 2017 (July 1, 2016 through June 30, 2017)					
4H for YOUth	22	179	\$5,357.33	NA	\$5,357.33
Armed Forces (Air Force)	428	2698			
Armed Forces (Army)	1105	5148			
Armed Forces (Coast Guard)	93	798			
Armed Forces (Marine)	358	1944			
Armed Forces (National Guard)	21	199			
Armed Forces (Navy)	304	1896			
Armed Forces Collection	2309	12683			
Endangered Wildlife	767	4203	\$134,670.69	\$201,246.87	\$337,109.65
Keep Kids Safe	101	1035	\$31,236.34	\$42,671.33	\$73,926.15
Ski and Ride Washington	133	1207	\$36,610.01	\$55,744.06	\$92,354.07
Sounders FC - Mentoring			\$45,947.31	\$39,798.51	\$85,745.82
Sounders FC – AWGenerals	332	1685	\$19,672.20	\$22,037.08	\$41,709.28
Washington Aviation	<i>Plate series began on 07/23/17</i>				
WA State Parks & Recreation	706	3841	\$124,784.34	\$475,899.15	\$600,683.49
WA's Wildlife (Bear)	409	2223			
WA's Wildlife (Deer)	154	1109			
WA's Wildlife (Elk)	438	3489			
WAs Wildlife Combined	1001	6821			
Washington Fish Collection	639	50	\$18,472.96	-	\$18,528.57
We Love Our Pets	162	1842	\$53,314.32	\$9,819.44	\$63,133.76
Wild on Washington	664	4897	\$150,335.28	\$539,421.71	\$693,916.91
Calendar Year 2017 (January 1, 2017 through December 31, 2017)					
Breast Cancer Awareness	116	355	<i>Currently repaying startup costs. Repayment is accomplished through the sale and renewal of the special license plates.</i>		
Farmers & Ranchers (FFA)	68	13	\$2,184.00	NA	\$2,184.00
Fred Hutch	66	3	<i>Organization did not receive any funds until February 2018.</i>		
Gonzaga University Alumni	222	1391	\$40,142.66	-	\$40,142.66
Helping Kids Speak	64	1039	\$30,310.70	-	\$30,310.70
Law Enforcement Memorial	1494	10,188	\$315,564.76	\$543,728.04	\$859,305.25
Music Aid Northwest	305	1815	\$57,035.98	\$8,291.89	\$859,305.25
Professional Fire Fighters	422	4408	\$103,765.70	\$5,201.73	\$110,767.43
Seattle Seahawks	1839	17,062	\$504,865.64	\$198,344.36	\$703,457.88
Seattle University	30	227	<i>Currently repaying startup costs. Repayment is accomplished through the sale and renewal of the special license plates.</i>		
Share the Road	228	3350	\$89,835.59	NA	\$89,835.59
State Flower	153	556	-	-	-
Tennis	36	6	NA	NA	NA

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Washington's Lighthouse	309	3085	\$92,022.09	\$201,766.98	\$294,070.32
WA National Park Fund	1311	5418	\$183,360.00	-	\$183,360.00
WA State Wrestling	149	41	\$5,103.00	NA	\$5,103.00
Volunteer Firefighter	123	1194	\$35,601.00	\$10,328.00	\$46,005.00

Organizations Reporting Expenditures in 2017

The following table provides an overview of how special license plate revenue was spent for 2017.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*		Fundraising/Advertising Expenses*		Administrative Expenses *	
Fiscal Year 2017 (July 1, 2016 through June 30, 2017)							
4H for YOUth	\$5,357.33	<i>Organization did not report any expenditures in time for this publication.</i>					
Armed Forces Collection	\$1,714,228.64	\$249,947.92	14.58%	-	-	-	-
Endangered Wildlife	\$337,109.65	\$167,692.33	49.74%	-	-	\$23,986.00	7.12%
Keep Kids Safe	\$73,926.15	\$22,424.96	30.33%	\$5,408.00	7.32%	-	-
Ski and Ride Washington	\$92,354.07	\$34,000.00	36.81%	-	-	\$2,860.00	3.10%
Sounders FC - Mentoring	\$85,745.82	\$56,000.00	65.31%	-	-	\$9,189.45	10.72%
Sounders FC -AWGenerals	\$41,709.28	\$22,896.60	54.90%	-	-	-	-
Washington Aviation	<i>Plate series began on 07/23/17</i>						
WA State Park & Rec	\$600,683.49	\$162,242.68	27.01%	-	-	-	-
Washington's Wildlife	\$454,418.58	\$93,431.07	20.56%	-	-	\$32,952.00	7.25%
Washington Fish Collection	\$18,528.57	-	-	-	-	-	-
We Love Our Pets	\$63,133.76	\$54,970.00	87.07%	\$440.00	69.69%	\$1,025.00	1.62%
Wild on Washington	\$693,916.91	\$115,789.59	16.69%	-	-	\$19,889.00	2.87%
Calendar Year 2017 (January 1, 2017 through December 31, 2017)							
Breast Cancer Awareness	<i>Currently repaying startup costs. Repayment is accomplished through the sale and renewal of plates.</i>						
Farmers & Ranchers (FFA)	\$2,184.00	<i>Organization did not report any expenditures in time for this publication.</i>					
Fred Hutch	<i>Organization did not receive any funds until February 2018.</i>						
Gonzaga University Alumni	\$40,142.66	\$40,142.66	100%	-	-	-	-
Helping Kids Speak	\$30,310.70	\$30,310.70	100%	-	-	-	-
Law Enforcement Memorial	\$859,305.25	\$252,392.29	29.37%	-	-	\$194,941.00	22.69%
Music Aid Northwest	\$65,327.87	\$65,327.87	100%	-	-	-	-
Professional Fire Fighters	\$110,767.43	\$118,026.06	106.5%	-	-	\$20,096.83	18.14%
Seattle Seahawks	\$703,457.88	\$433,665.00	61.65%	-	-	-	-
Seattle University	<i>Currently repaying startup costs. Repayment is accomplished through the sale and renewal of plates.</i>						
Share the Road	\$89,835.59	<i>Organization did not report any expenditures in time for this publication.</i>					
State Flower	\$0.0	\$18,683.02	-	\$750.00	-	\$650.00	-
Tennis	<i>Organization did not report any expenditures in time for this publication.</i>						
Washington's Lighthouse	\$294,070.32	\$84,072.59	28.59%	\$7,271.40	2.47%	\$1,930.81	0.66%
WA National Park Fund	\$183,360.00	-	-	-	-	-	-
WA State Wrestling	\$5,103.00	<i>Organization did not report any expenditures in time for this publication.</i>					
Volunteer Firefighter	\$46,005.00	\$32,500.00	70.64%	\$492.00	1.07%	\$3,666.00	7.97%

Definition of expenses:

Program Service: This category includes money used directly for a sponsoring organization’s mission such as providing scholarships to students.

Fundraising/Advertising: Organization’s report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

Administrative: The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

Collegiate, Stadium and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2017)

Plate Name	Original Issuances	Renewals
Central Washington University	59	619
Eastern Washington University	207	1309
Evergreen State College	16	127
Square Dancer	7	285
Stadium (Mariners)	100	1653
University of Washington	1344	9584
Washington State University	2410	20965
Western Washington University	52	749